

Please replace the paragraph beginning on page 3, line 3 with the following rewritten paragraph:

a3 --a. locating and selecting at least one digital image supplied by a user and provided in a storage medium;--

Please replace the paragraph beginning on page 3, line 6 with the following rewritten paragraph:

a4 --c. automatically forwarding to the user to a remote computer site upon playing or completion of said game.--

Please replace the paragraph beginning on page 3, line 12, with the following rewritten paragraph:

a5 --a. locating and selecting at least one digital image supplied by a user and provided in said storage medium;--

Please delete the paragraph beginning on page 3, line 14.

Please replace the paragraph beginning on page 3, line 16 with the following rewritten paragraph:

a6 --b. automatically forwarding a user on a personal computer to a remote computer site upon a predetermined action so that said user can view a product advertisement.--

**In the Claims:**

Please cancel claims 34-43.

Please amend claims 1, 3, 17, 18, 32 and 33 and as set forth

below:

a7  
1.(Once Amended) A computer software product comprising a computer readable storage medium having a computer program which when loaded into a personal computer causes the personal computer to perform the following steps:

- a. locating and selecting at least one digital image supplied by a user and provided in said storage medium;
- b. incorporating said image in a game; and
- c. automatically displaying a prestored message to said user upon playing or completion of said game.

a8  
3.(Once Amended) A computer software product according to claim 1 wherein said computer software product includes a contest entry number that can be verified.

a9  
17.(Once Amended) A computer software product comprising a computer readable storage medium having a computer program which when loaded into a personal computer causes the personal computer to perform the following steps:

- a. locating and selecting at least one digital image supplied by a user and provided in a storage medium;
- b. incorporating said image in a game; and
- c. automatically forwarding to the user to a remote computer site upon playing or completion of said game.

18.(Once Amended) A computer software product according to claim 17 wherein said computer software product includes a contest entry number that can be verified.

a10  
32.(Once Amended) A computer software product comprising a computer readable storage medium having a computer program which when

loaded into a personal computer causes the personal computer to perform the following steps:

- A 10  
Conti.*
- a. locating and selecting at least one digital image supplied by a user and provided in said storage medium;
  - b. automatically forwarding a user on said personal computer to a remote computer site upon a predetermined action so that said user can view a product advertisement.

33.(Once Amended) A computer software product according to claim 32 wherein said predetermined action comprises playing of a game.

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